



What Would You Do With \$100.00?

We have long known that our best patients come to us through referrals from you who know and value our care and services, so rather than pay for external marketing, we would prefer to reward our friends.

However, in this busy world with so many competing challenges for your attention, we may not be "top of mind". Here is an idea to keep us fresh in your mind and to thank you for your valuable referrals.

For each adult patient you refer who completes an initial visit and comprehensive new patient exam by December 31, 2006, you will receive our thanks and \$100.00. You simply tell us whether you wish to receive this token of our appreciation as:

- 1) credit on your account,
- 2) a check mailed to you, or
- 3) cash in your hand..... and it's yours!!!!

It's that simple.



We appreciate the confidence and trust you show in us by referring your family and friends. We can help them with brightening their smiles, headaches, sleep problems and comprehensive dentistry.

Warmly,

Dr. Bob Finkel & Staff

Our purpose

...to serve our patients in a supportive and caring partnership with the highest quality dental care.

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ADDRESS CORRECTION REQUESTED

Jeff & Kami's Korner



YES: It is Your Heart and Life at Stake!

Strong recent research indicates that chronic periodontal (gum) disease puts you at higher risk for cardiovascular (heart) disease and stroke. The chronic (though low-grade) infection of gum disease elevates levels of C-reactive protein (CRP), Interleukin-6 (IL-6), Interleukin-8 (IL-8), TNF-Alpha, SR-A, Fibrinogen and other chemicals that cause far-reaching changes in the body, increasing the risks of blood vessel disease, heart problems and stroke.



Keeping gum disease at bay can improve bodily health!

Dental Website for Children

The Pennsylvania Academy of General Dentistry has launched a kid-friendly website for children. The goal of the site, www.kidzgrinz.org, is to entertain children while educating them about oral health and home care. The site features cartoon characters, including the toothbrush Sudz, the floss box Strings, the toothpaste tube Squeeze and the battery-powered toothbrush superhero Turbo.

Dental Products Reports, Mar '06

